

WEBINAR

Intellectual property enforcement for generalist lawyers in the EU

13 OCTOBER 2025, 10:00 - 12:30 CET

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10:00 - 10:10 **Opening remarks**

- Thierry Wickers, President, Council of Bars and Law Societies of Europe (CCBE)
- Patricia García-Escudero, Director, EUIPO Observatory

10:10 - 10:30 **Enforcing IP in the age of GenAI: Opting out content from use by AI systems – latest developments**

Antoine Aubert, EUIPO Observatory

10:30 - 11:00 **The Intellectual Property Owner's Guide to Criminal Referrals in Intellectual Property Crime Cases**

Erling Vestergaard, EUIPO Observatory

11:00 - 11:10 *Coffee break*

11:10 - 11:30 **Trade Secret Theft: How trade secret protection can complement or intersect with other forms of IP protection**

Bérengère Dréno, EUIPO Observatory

11:30 - 11:50 **Engaging customs in stopping fake goods: IP Enforcement Portal (IPEP) and Filing Applications for Action in IPEP (AFA)**

Nicole Semjevski, EUIPO Observatory

11:50 - 12:10 **Anti-scam: Misleading invoices targeting IP right owners**

Krisztián Tóth, EUIPO Legal Affairs Department

12:10 - 12:20 **Brochure: "IP Enforcement for generalist lawyers in the EU"**

Yasen Gyurov, EUIPO Observatory

12:20 - 12:30 **Closing remarks and next steps**

Claire Castel, Head of Service, EUIPO Observatory



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